

# La Opinión Article Guidelines



## About La Opinión

La Opinión is a Spanish-language news outlet that publishes a website and a daily newspaper based in Los Angeles, California. It is the largest Spanish-language newspaper in the United States and the second-most read newspaper in Los Angeles. La Opinión develops content that reflects with the Hispanic community and it is relevant to their daily lives and culture. (<https://laopinion.com/>)

**Article length:** 500-700 words



## Potential topics to cover (in relation to a particular health condition or disease):

- Ongoing research or recent advancements around a health condition or disease.
- Importance of research in the community (health disparities)
- Data or quotes of people that have participated in research project.
- How research or participation in research can be beneficial to those in your community.
- Educational health topics the community should be inform of.



**Picture:** Please include a picture that corresponds to the topic to be included in the print version article



**Deadline:** The series is published at the beginning of the month. Please submit your article to the CERP coordinators by the 3rd week of the month for publication in order to allow time for translation from the editors at La Opinión.



## CERP Team Coordinators

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**Thank you for your contribution to the series!**